

ABSTRACT

A system and method for enabling the e-commerce purchasing of grouped merchandise and/or services, known as packages, is disclosed. The subject e-commerce system and method comprises a catalog database comprising package data correlated to at least one package; a selection module coupled to the catalog database for allowing a customer to select a package for purchase; and a resolution module coupled to the catalog database for resolving unresolved attributes in the selected package. Preferably, the catalog database further comprises item data correlated to a plurality of items, wherein each item is fully resolved; product data correlated to at least one product, wherein said at least one product comprises at least one unresolved attribute; and attribute data.